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Frederick P. Fish  
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March 9, 2004

Attorney Docket No.: 12587-048001

## Mail Stop Patent Application

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Presented for filing is a new original patent application of:

Applicant: MASAMI SUZUKI, MARTH DANLY, GREG KLENSKE, KATIE  
KOZUKI AND NICOLE VAN DER HULST

Title: REPORTING METRICS FOR ONLINE MARKET SALES  
CHANNELS

Enclosed are the following papers, including those required to receive a filing date  
under 37 CFR §1.53(b):

	<u>Pages</u>
Specification	30
Claims	4
Abstract	1
Declaration	[To be Filed at a Later Date]
Drawing(s)	9

### Enclosures:

- New disclosure information, including:
  - Information disclosure statement, 1 pages.
  - PTO-1449, 2 pages.
  - References, 28 items (4 of which are enclosed).
- Postcard.

Basic filing fee	\$0
Total claims in excess of 20 times \$18	\$0
Independent claims in excess of 3 times \$86	\$0
Fee for multiple dependent claims	\$0
Total filing fee:	\$0

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Under 37 CFR §1.53(f), no filing fee is being paid at this time.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (858) 678-5070.

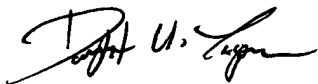
Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please direct all correspondence to the following:

26212

PTO Customer Number

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Dwight U. Thompson".

Dwight U. Thompson  
Reg. No. 53,688  
Enclosures  
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